



An entrepreneur is always hungry to learn and is looking out for sources to get that extra push for motivation. Books render entrepreneurs with new perspectives, which go a long way in unlearning the known and exploring the unknown.

1. Think and Grow Rich by Napoleon Hill

This book was published during the period of The Great Depression. But it is a timeless classic that holds well even after all these years. The book was born out of drawing inspiration from a suggestion by a magazine and later by Andrew Carnegie, the philanthropist. It outlined laws that were a result of studies and interviews that analyzed the habits of people who had accumulated great wealth. These laws guide one to scale great heights by constantly competing with and outgrowing oneself.

2. Rich and Poor Dad by Robert Kiyosaki

Deploying set of parables as its writing style, this book from Robert Kiyosaki highlights the importance of financial literacy, financial independence, financial intelligence and amassing wealth. It advocates on how the first step in this journey is to maintain a positive relationship with finances, which will induce acting out of discipline than impulse. This book urges businessmen to learn from others, take initiative and generate new ideas to excel and succeed in life.

3. 7 Habits of Highly Effective People by Stephen Covey

A book that presses on adapting certain habits, it outlines measurable and actionable guidance that will transform your lives from the inside out. It advocates various habit-based approaches for finding and sticking to who you are as a human being at the deepest level. This orients you to a fixed point and

provides bounded clarity that keeps you on track. This book teaches you what it is to be a leader who leads by example and action.

4. 4 hour Weekend by Tim Ferris

Timothy Ferris' work tends a workaround to a problem faced by employees, entrepreneurs and businesses alike- Getting overworked to only expend time and energy on areas and tasks where you can mitigate them. The book is replete with hacks, formulae and reroutes and helps in eliminating 50 percent of resources, time and energy invested. This book is a must have for the productivity enthusiasts and those who are looking for a solution to do away with redundancy.

5. Connect the Dots by Rashmi Bansal

Rashmi Bansal is an Indian author renowned for her books on entrepreneurship and business. Her "Connect The Dots" is a book that talks about how all you need to build a business empire is an idea, a concept and the dream to make it big. The book is a compilation of stories of different entrepreneurs, who had no degrees but followed their passion and turned it into a reality. It teaches you to not worry about any shortfalls or shortcomings and place faith and belief only on the idea and the entrepreneurial desire. Her "Take Me Home" is another brilliant read that compiles the stories of entrepreneurs from the rural sectors who made it big in the business world.

6. Honorable Mention- Girlboss by Sophia Amoruso

Sophia Amoruso narrates the story of her company's growth, and throws light on few of the lessons she learnt through her personal experience, along this journey. The book is especially for the women-getters who are seeking a unique path to success and serves as an inspirational read on why you must keep pushing forward. Passionate of pursuing your entrepreneurial dream and making it a reality? Need financial aid for making it big? Approach TIIC for aid and embark on a successful journey.