



Let's say you have a viable business idea in hand. You have sketched out everything, from mission, vision, value proposition to strategies that would give direction to your business. Now that all of those have been clearly spelt out on paper, you need one indispensable resource to execute these - Funds. The idea is just the brain behind the business, but funds are the heart and soul of the business. And availing these funds is by no way an easy task. This is because one has to settle for an option that will tick multiple checkboxes like not getting into a debt trap, borrowing from a reliable source, opting for a justifiable repayment period and others.

Although multiple sources are sprouting up, term funding aka borrowing loans remains the most popular due to its ease. Unlike other sources, you don't have to wait to raise funds.

Term funding is when you approach a body for a specific amount of loan that extends over a specified repayment schedule and comes attached with either a fixed or floating interest rate.

It should be noted that these funds are secured for a specific purpose. Based on those specific needs, they are classified into different sections. We have listed a few of them below:

Working Capital Loans

Working Capital decides the funds available at your disposal to keep the daily operations running. You can avail these loans from reliable sources, on meeting all the said requirements.

These loans can be repaid as and when you receive payments.

Key Documents: There might be a necessity to produce certain documents like

- A. Identity and address proof
- B. KYC documents
- C. Relevant bank statements
- D. Income tax certificate
- E. your cash operating cycle,
- F. your profit and loss statements,
- G. and other as may seem fit

Corporate and Term Loans

These loans are sanctioned to cover long-term needs that entail capital expenses like buildings, land, furniture and fitting and anything that necessitates maintaining finance in the long run for business. They have a fixed time period and are generally offered against collateral but lenders can also issue them without any security if the credit history is good.

Key Documents: These documents might have to be produced while obtaining these

- A. identity and address proof,
- B. KYC documents,
- C. relevant bank statements,
- D. loan repayment history (if any),
- E. your profit and loss statements,
- F. Balance Sheet,
- G. income tax certificate
- H. and other documents as may seem fit

Equipment Loans

These loans are designed for obtaining machinery and plant with high capital value. Equipment loans, predominantly for businesses involved in manufacturing, help enterprises meet the requirements of new-age technology to further enable infrastructural development. These are especially beneficial for small and medium enterprises (SMEs), which are considered to be the backbone of the economy and are pivotal in the development of the economy.

Key Documents: For these, you might have to produce these documents

- A. proof of the value of the equipment you intend to obtain,
- B. KYC documents,
- C. relevant bank statements,
- D. loan repayment history (if any),
- E. Balance Sheet,

F. income tax certificate

G. and other documents as may seem fit

Others

There are other types too including special schemes, flexi working capital loans, subsidies that are especially proving to be more beneficial for micro, small and medium sectors.

With these many options, your dream to start a business you can now take shape through funding. If you feel finance is the one limiting factor, you can approach us for funds. With various schemes under our umbrella, we will be able to help you out with your financial requirements.