



The Growth Catalyst

**THE TAMILNADU INDUSTRIAL INVESTMENT CORPORATION LTD.,**  
**(A Government of Tamil Nadu Undertaking)**  
**692, Anna Salai, Nandanam, Chennai -600 035**  
**(Ph: 044-24331203, 24306100      E-mail: hrm@tiic.org)**

**NOTIFICATION NO.2/TIIC/2021**

**DT.24.10.2021**

**SELECTION OF MARKETING EXECUTIVES**

Applications are invited from the eligible candidates for the post of **Marketing Executives on contract basis for one year** in The Tamilnadu Industrial Investment Corporation Ltd. (TIIC Ltd.), the premier State Financial Institution in India and a Government of Tamilnadu Undertaking (hereinafter referred as Corporation) having its Registered Office at the above address. The details are given below:

Max. Age limit as on 01.07.2021	33 years (minimum age 21)
Qualification	Graduate from a recognized University
Experience	2 years experience in Marketing of financial products/ services
Skills required	<ul style="list-style-type: none"><li>➤ Excellent communication skill and fluency in English and Tamil</li><li>➤ Computer knowledge in Ms-word/Excel/Power point etc.</li></ul>
Functions	<ul style="list-style-type: none"><li>• Generating Marketable leads</li><li>• Acquiring of accounts from the field through creation of new leads.</li><li>• Identifying existing customer's new financing needs.</li><li>• Achieve monthly or annual targets assigned to them</li><li>• Market our financing schemes in trade exhibitions, conferences and seminars.</li></ul>

	<ul style="list-style-type: none"> <li>• Selling insurance to customers for assets financed by us and other assets too.</li> <li>• Meeting and interacting prospective customers on a daily basis and reporting the outcome to Branch Managers/Regional Managers.</li> </ul>
Place of posting	Chennai, Vellore, Villupuram, Coimbatore Tiruppur, Kurichi, Karur, Dindigul, Karaikudi, Tuticorin, Sivakasi, Tiruchi, Thanjavur, Salem and Kallakurichi
Remuneration	Fixed Salary Rs.25,000/- per month plus incentives and travelling allowances as per norms

The application for selection to the above post will be accepted only through online. The link available in the website [www.tiic.co.in/mktg\\_recruitment](http://www.tiic.co.in/mktg_recruitment). The last date for applying online for the above post is 07.11.2021.

**CHAIRMAN AND MANAGING DIRECTOR,  
THE TIIC LTD., CHENNAI-35**